



Bringing Quality English and French Language Education to the World

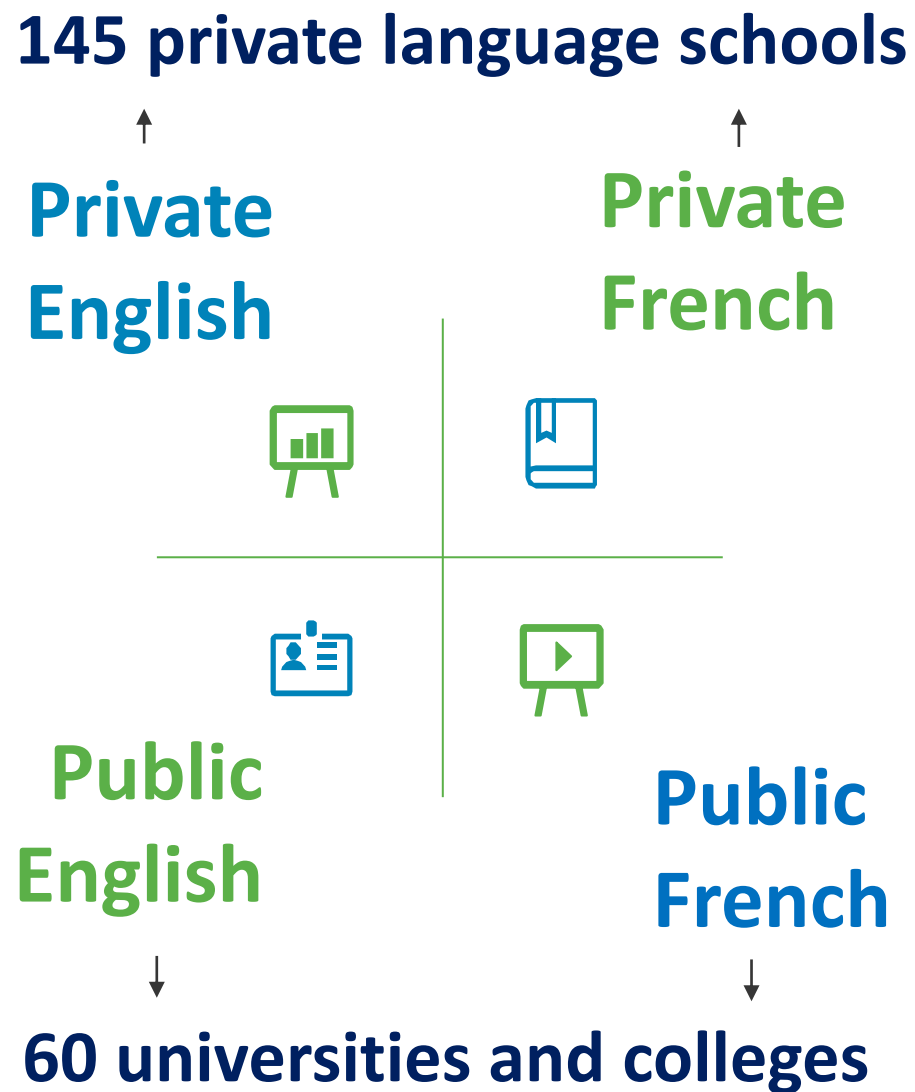
Canada – Taiwan Education Working Group Meeting
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Languages Canada

National, not-for-profit association representing 205 accredited English and French, public and private languages education programs in 150 study locations across Canada.



Languages Canada members...

Offer a diverse range of French and English language education options, such as:

- English/French for general or academic purposes (e.g. university pathway);
- English/French for specific professional purposes (e.g. English for business, French or nursing);
- Prep and testing for IELTS, TOEFL, CAEL, CELPIP, etc.;
- Youth / summer programs;
- Supplementary immersion activities such as community volunteering;
- **Customized professional development programs for teachers of English/French, K-12 teachers, academic leaders and program administrators;**
- **Capacity-building for use of English as a Medium of Instruction.**

Most program options are available via virtual/distance education, both synchronous and asynchronous, using a variety of delivery platforms.

Student numbers in brief (2019)

156,000 students enrolled in LC member programs, 4% growth since 2018.

Represents approx. 85% of total language education students in Canada.

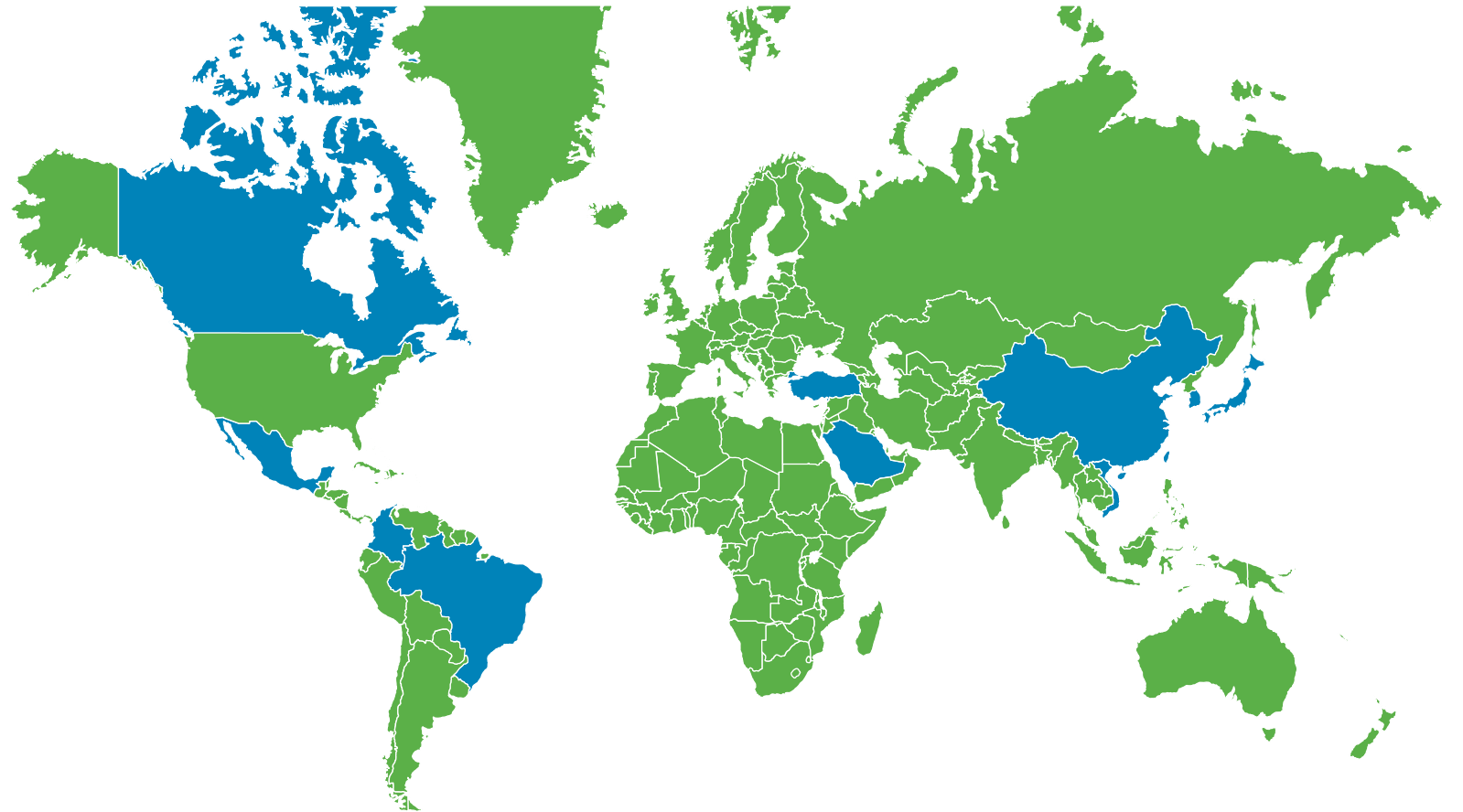


11,676 students enrolled in French programs (11%).

Over 47,000 students (about 1 in 3) are expected to continue to post-secondary study in Canada.

Top 10 countries of origin:

	<u>2019</u>	<u>2018</u>
Brazil	24,968	27,651
Japan	20,492	21,004
China	17,465	17,809
Mexico	16,489	14,066
Korea	13,983	14,010
Canada	9,196	5,741
Colombia	5,177	4,461
Taiwan	3,553	3,207
Vietnam	3,263	5,127
Turkey	3,138	2,841
France	3,003	2,800



Languages Canada – What we do

Languages Canada is recognized **domestically and internationally** as the symbol of **excellence** and **quality assurance** for English and French language programs in Canada.



Quality assurance – LC is the only national accreditation body in Canada



Advocacy – federal and provincial policies impacting international students



Community – Annual Conference; provincial chapters; annual survey; integrated into Canadian and global education networks



International Relations – promotion to students and education agents; market intel; partnership and commercial opportunities

Accreditation and quality assurance

Quality Assurance Framework – standards and conditions of membership

Code of Conduct – emphasis on ethical practice

Comprehensive accreditation scheme, implemented by Orion Assessment Canada

(www.orioncan.com)



Student services

Teaching staff



Curriculum

Marketing and promotion / working with agents



Administration

Student admissions



Student protection



Student Education Assurance Fund (SEAF)™

Developed as a complement to eCAP, in case placement under eCAP is not possible.

Funds from SEAF will be used to reimburse students who cannot complete their studies due to circumstances beyond their control.

Education Completion Assurance Program (eCAP)™

eCAP™ assures that every student registered in a Languages Canada member program will be able to complete his or her studies.

In the unlikely event of a school closure, students are transferred to another comparable member program at no additional cost.



International partnerships

LC members expertise can support:

- Internationalization of academic institutions;
- Labour force development objectives of government;
- Employee skills development of private industry.



Capacity-building



Institutional capacity-building for English and/or French language education delivery in public and private education institutions, industry, government departments, etc.



Professional development



In-service professional development of English and/or French language educators, administrators and policy-makers; teachers.



Curriculum



Development of customized curriculum, methodological and pedagogical materials.

Development of course content using English as a

Medium of Instruction.



Mobility programs



Customized mobility programs in Canada for English and/or French immersion + professional/ leadership development for students, teachers and administrators.

Co-funded scholarship programs are becoming increasingly popular.



Online



Solutions for English and/or French distance / online learning.

Languages Canada has the network and mechanisms to deliver these services to the world.



International partnerships and commercial opportunities

Federal and state governments, academic institutions, associations and private sector businesses work with Languages Canada because we are...

- The only national accreditation body for English and French language education in Canada, which serves as a stamp of quality assurance for international partners;
- An integral player in Canada's overall international education sector, able to make linkages and coordinate initiatives with other associations, Canadian posts abroad, industry representatives and education agencies;
- A single point of contact for 205 diverse English and French language education programs across Canada, with mechanisms to tap into needed expertise;
- Connected with partners offering complimentary services (e.g. health insurance, homestay accomodation) that may participate in projects to reduce costs to partners and LC members.

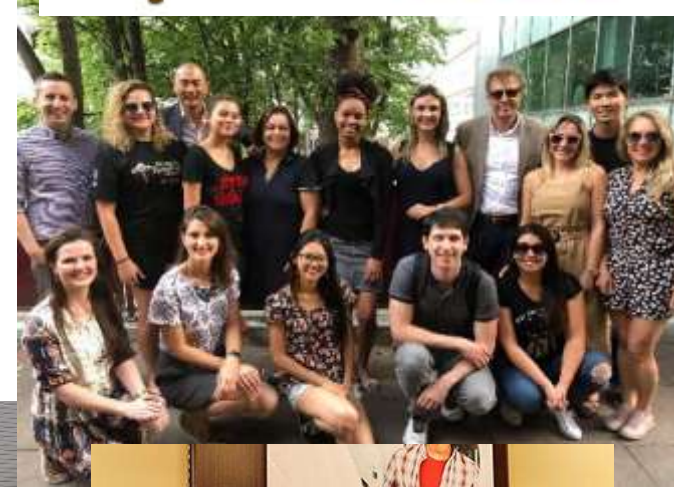
Languages Canada can offer international partners and clients unmatched access to Canadian English and French language education expertise

Tapping into the most relevant and cost-effective services via Call for Proposals process:

- LC works with foreign partner/client to understand needs, budget and timelines, draft Terms of Reference and launch a competitive Call for Proposals to LC members;
- LC serves as a single point of contact for all 205 members, fielding questions and receiving proposals;
- As proposals are received, LC conducts preliminary review of each for compliance with the TORs and, if needed, provides feedback to members, allowing them to make adjustments to proposals before the deadline;
- LC prepares a detailed cover spreadsheet, laying out the specifics of each proposal side by side;
- Shortly after the submission deadline, LC provides the partner/client with a bundled package including the cover sheet and all vetted proposals;
- Foreign partner makes selection of preferred proposal(s) or may request further information from select LC members;
- LC announces results of the selection process to members and connects foreign partner directly with the winning LC member(s) to sign contracts.

Examples of Languages Canada-led International Partnerships

Partnerships in Brazil



LC - Idiomas sem Fronteiras (Brazil)

LC-MEC cooperation agreement signed in 2015

- Various joint event (e.g. Language, Education and Workforce Forum);
- Reciprocal participation in conferences;
- Language policy support.



LC-IsF English / French Language Teaching Assistant mobility pilot project

- Increase two-way student mobility;
- Build capacity for English language education delivery in Brazil;
- Increase opportunities for Portuguese language learning for Canadians.



Institutional pilot partners:

Algonquin College - Universidade Federal de Uberlândia

Dalhousie University - Universidade Estadual Paulista (UNESP)

University of Ottawa - Universidade Federal do Rio de Janeiro



LC - Paraná Fala Idiomas (Brazil) - English

Cooperation
agreement between
Languages Canada
and SETI signed in
2017

Individual member contracts/partnerships
(e.g. SMRT English, Trent University-UENP)



Professional development and
internationalization mobility program for seven
state university coordinators of the Paraná Speaks
English program in July 2018, organized in
partnership with English School of Canada and
Canada Homestay Network with participation of
eight other universities and colleges in the Greater
Toronto Area.

Paraná Speaks English – Languages Canada co-
funded scholarship program - 12 students and
two professors to six LC member programs across
Canada (Vancouver, Calgary, Toronto, Montreal and
Halifax) in summer 2018 3-4 week for intensive
English for Academic Purposes courses. Flights
paid by SETI; courses and accomodation covered
by LC members and Canada Homestay Network.



Partnerships in Mexico



LC - EDUCAFIN (Mexico)

Cooperation agreement
signed in June 2017,
renewed in 2019.



EDUCATIC Conference (León, Mexico)

Full-day professional development workshops delivered by three Canadian experts for 400+ Mexican English language educators. **Experts identified via LC call for proposals.**

Customized mobility programs with individual LC members have supported hundreds of students and teachers to build English and French language proficiency

Algonquin College (+30 students - summer 2019)

Lakehead University (“train the trainers” program for +35 public school teachers - summer 2019)

University of Toronto (+25 students – summer 2019)

Université Laval (+20 students for French – summer 2019)



EDUCAFIN – Languages Canada co-funded scholarships

2019 and 2020 - 75 scholarships offered by 25 LC member programs for university and college students, language educators and teachers from across state of Guanajuato. Scholarships include 4 weeks of intensive English/French and accomodation. Health insurance provided by Guard.me International Insurance. **Scholarship placements in both years identified via LC call for proposals.**



LC - Aguascalientes (Mexico)

Bécalos – IEA - Santander scholarship program for top undergraduate students, developed in partnership with Languages Canada. Student placements identified via Languages Canada-administered competitive call for proposals process.

60 top undergraduate students to Canada September to December 2019

- 3 courses in students' areas of study
- Part-time English for Academic Purposes program

Students from engineering, business, renewable energies, digital design and information technologies

Received by five academic institutions in Canada:

- Algonquin College;
- Sheridan College, in partnership with Heartland International English School, Mississauga;
- Lakehead University; and
- Niagara College.



Partenerhips in Colombia



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